

Fw: (Scholarship Announcement) A fully-funded scholarship in ASEAN Master in Sustainability Management

Wanpimon Senapadpakorn

พ. 4/11/2020 8:12

ส่ง:Tassanaporn Hongyon <tassanaporn.hon@mahidol.ac.th>;

คณะวิทยาศาสตร์
SCO..... 6411
วันที่ - 9 พ.ย. 2563
เวลา..... 9:54 น.

แฟ้ม-กท. (ทำงา)

ห้องวิทยาสาสตร์	1772
เลขที่	4 พ.ย. 2563
วันที่	11.15

๒ สิ่งที่มา 1 รายการ (4 เมกะไบต์)

Booklet_ASEAN Master in Sustainability Management-Oct_2020.pdf;

From: AUN Secretariat <aun.achavadee@gmail.com>

Sent: 04 November 2020 07:27

To: Wanpimon Senapadpakorn; INTERNATIONAL RELATIONS; INTERNATIONAL RELATIONS

Subject: (Scholarship Announcement) A fully-funded scholarship in ASEAN Master in Sustainability Management

Dear Ms. Wanpimon Senapadpakorn and colleagues at MU,

Warm Greeting from the AUN Secretariat

The AUN Secretariat is pleased to announce the scholarship (fully-funded) in ASEAN Master in Sustainability Management. The programme is offered by MM-FEB-UGM (Master in Management, Faculty of Economics and Business, Universitas Gadjah Mada), Indonesia's in close cooperation with UGM's faculties of Engineering, Agriculture, Forestry, Law, and Geography, and in alliances with universities in ASEAN and Norway. The programme is organized into three intensive semesters (18 months), where the two first are taught at the university's main campus in Yogyakarta, and the last will consist of internships, data collection, and master thesis research and writing at various locations within ASEAN or in Norway. The Programme booklet is attached here for reference.

The programme is open for students from ASEAN countries. Stipends covering tuition fees, travel, and living costs will be offered to 20 students from ASEAN for two batches (batch 1 starting in August 2021 and batch 2 beginning in January 2023). Students must hold at least a bachelor's degree in a relevant discipline, such as management, economics and social sciences, engineering, geography, law, or forestry, agriculture and other natural sciences. Students must also verify a certain level of English proficiency, as set according to standard international language tests.

The application is open now until 15 January 2021.

In this respect, the AUN Secretariat would like to request the following actions from our Member Universities;

1. to announce the programme to students and academic staff and distribute this programme to any relevant faculties/schools;
2. students and academic staff with interest to the programme can submit the application materials directly to <https://www.asean-sustainability.mba/>

เรียน รองอธิการบดีฝ่ายวิเทศสัมพันธ์และสื่อสารองค์กร

เพื่อโปรดพิจารณา AUN Secretariat
ประชาสัมพันธ์ทุนการศึกษา Fully-funds in ASEAN
Master in Sustainability Management ของ Faculty of
Economics and Business, Universitas Gadjah Mada
ประเทศอินโดนีเซีย โดยประสงค์มอบทุนการศึกษาในระดับ
ปริญญาโท สำหรับนักศึกษาที่จบการศึกษาระดับปริญญาตรีจาก ASEAN Countries จำนวน 20 ทุน ซึ่งจะ
ครอบคลุมค่าเล่าเรียน, ค่าใช้จ่ายรายเดือน, ค่าบัตรโดยสาร
เครื่องบิน โดยสามารถดูรายละเอียดเพิ่มเติมได้ตามเอกสารที่
แนบมาพร้อมนี้

สมควรส่ง คณะแพทยศาสตร์ศิริราชพยาบาล, คณะ
แพทยศาสตร์โรงพยาบาลรามาธิบดี, คณะเวชศาสตร์เขตร้อน
คณะสาธารณสุขศาสตร์, คณะเภสัชศาสตร์, คณะสิ่งแวดล้อม
และทรัพยากรศาสตร์, คณะวิศวกรรมศาสตร์, คณะ
วิทยาศาสตร์, สถาบันชีววิทยาศาสตร์โมเลกุล, วิทยาลัยการ
จัดการและวิทยาลัยนานาชาติ เพื่อประชาสัมพันธ์ หากสนใจ
สมัครได้ที่ QR Code ด้านล่างโดยตรง ภายในวันที่ 15
มกราคม 2564 สอบถามข้อมูลเพิ่มเติมได้ที่ Rocky Adiguna
(Email: rocky.adiguna@ugm.ac.id)



T.Hongtham
นางสาวทัศนพร หงษ์ยนต์
นักวิเทศสัมพันธ์
04 พ.ย. 2563

4 ม.ค. 64

นางสาววรรณพินิจ (สนาแพทยีกาคร)
ผู้อำนวยการกองวิเทศสัมพันธ์

ทราบ + ดำเนินการได้
06/ม.ค./2564

รศ.ดร.นิกรเรณู สัจจรักษ์ อัครรัฐดี

รองอธิการบดีฝ่ายวิเทศสัมพันธ์และสื่อสารองค์กร

เรียน ☐ คณบดี ☒ รองคณบดีฝ่าย... พญา (พาดรป.)
☐ หัวหน้าภาควิชา... ☐
เพื่อโปรด ☒ ทราบ ☐ อนุมัติ
☒ พิจารณา / ดำเนินการ ☐ ลงนาม
☐ เวียน MUSIS ☐

(ผู้ช่วยศาสตราจารย์ ดร.ศศิวิมล แสงมุล)
รองคณบดีฝ่ายกายภาพและสิ่งแวดล้อม

- 9 พ.ย. 2563

11/4/2020

จดหมาย - tassanaporn.hon@mahidol.ac.th

ASEAN Master in Sustainability Management

www.asean-sustainability.mba

An innovative and interdisciplinary MBA. Collaboratively designed by Universitas Gadjah Mada, Indonesia and University of Agder, Norway.

For further inquiries on the programme, please contact the AUN-BE Focal point at the following contact information:

Name: Rocky Adiguna

Position: Coordinator for AUN-BE Secretariat

Email: rocky.adiguna@ugm.ac.id

Thank you for your kind cooperation and strong support to the AUN-BE and the AUN Secretariat.

The AUN Secretariat

Achavadee Wiroonpetch (Mrs)
Chief Programme Officer and Office Manager

Office of the AUN Secretariat
17th Floor, Chaloem Rajakumari 60 Building
Chulalongkorn University
Phayathai Road, Bangkok 10330, Thailand
Tel: +662 2153640/2153642 ext 113
Fax: + 662 2168808

e-mail: aun.achavadee@gmail.com

www.asean-sustainability.mba



UNIVERSITAS
GADJAH MADA



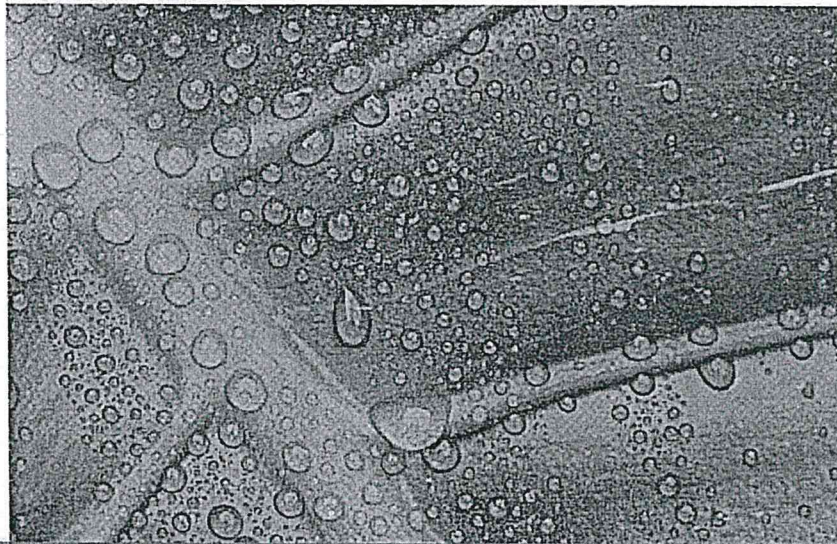
UiA University
of Agder



ASEAN
University
Network



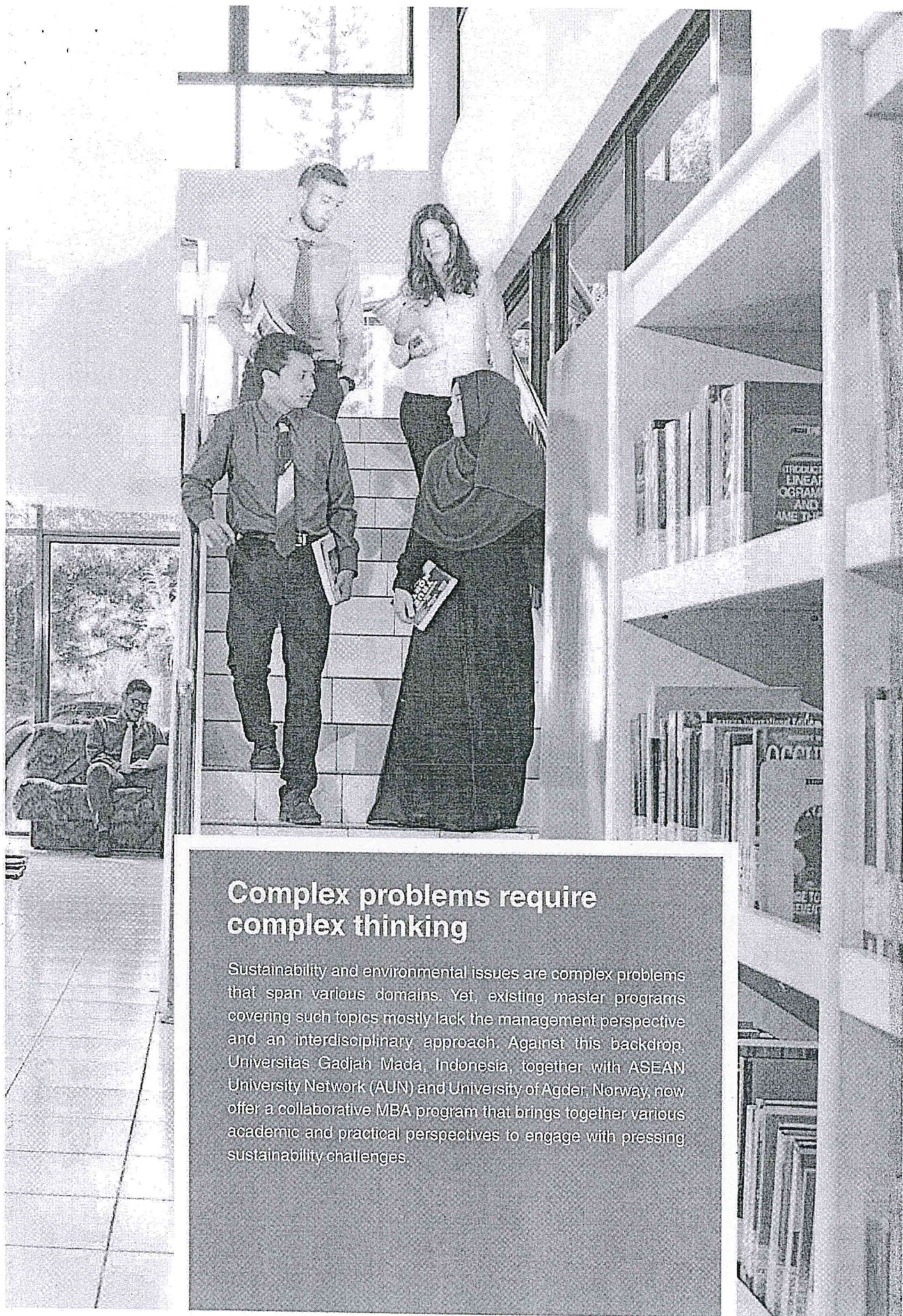
Norwegian Ministry
of Foreign Affairs



ASEAN Master in Sustainability Management

Educating leaders who know and care

An innovative and interdisciplinary MBA



Complex problems require complex thinking

Sustainability and environmental issues are complex problems that span various domains. Yet, existing master programs covering such topics mostly lack the management perspective and an interdisciplinary approach. Against this backdrop, Universitas Gadjah Mada, Indonesia, together with ASEAN University Network (AUN) and University of Agder, Norway, now offer a collaborative MBA program that brings together various academic and practical perspectives to engage with pressing sustainability challenges.



About

Mission

We shall educate competent candidates for key posts in government and business, who can partake in leading economic development towards environmental sustainability. Students will attend a state-of-the-art master program while enjoying a close contact with business and government organizations through guest lecturers, internships, and master thesis research. Students will also benefit from developing a strong alumni network spanning countries and continents.

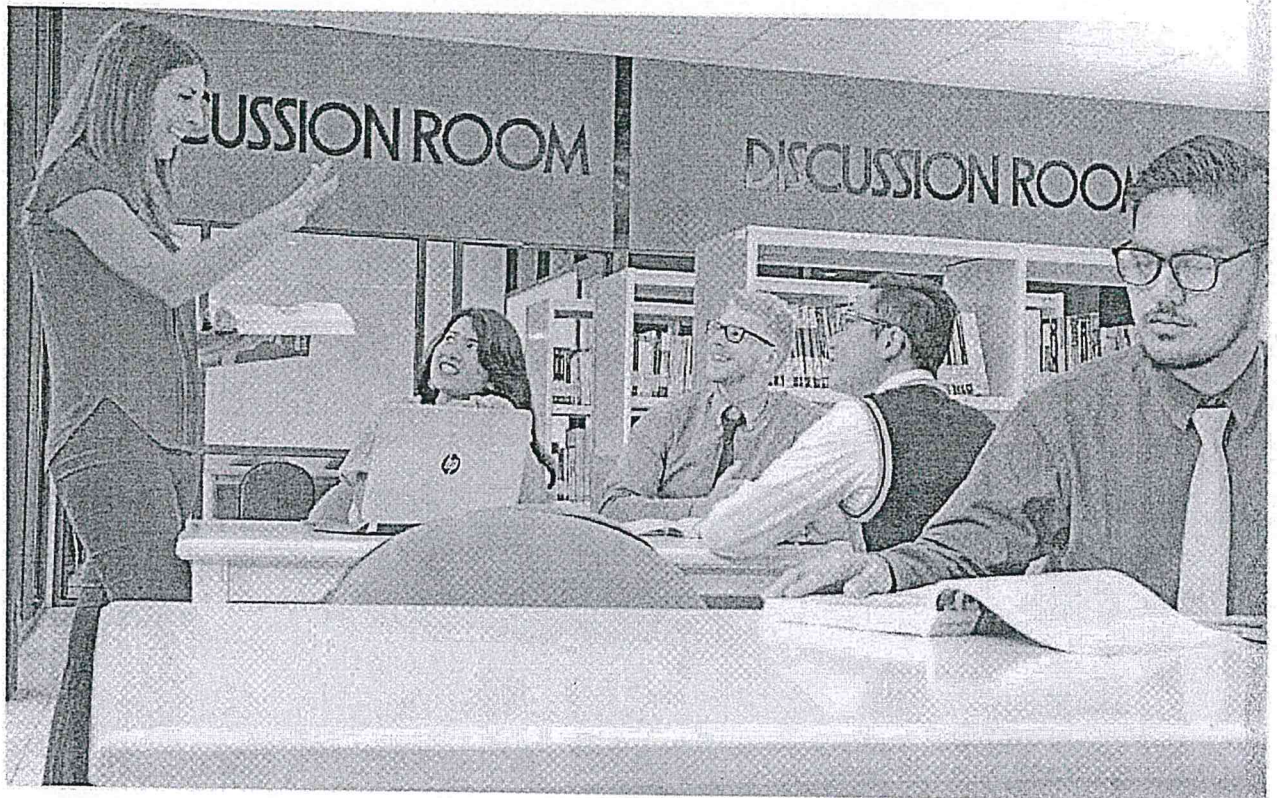
The Norwegian Funding

The program is initiated by the generous funding from the Norwegian Ministry of Foreign Affairs. A Grant Agreement is signed between the Embassy of Norway for ASEAN and the ASEAN University Network (AUN).

Program Design

The Program is a full-time 2 years MBA (120 ECTS) but taught intensively over 18 months. The selected multidisciplinary approach makes this master program unique. The courses are taught jointly by professors from UGM and UiA, and practitioners from private businesses and public offices are invited as guest lecturers in most courses. Faculty members from participating AUN universities will also be invited as guest lectures, based on their scientific qualifications and regional competencies from various parts of ASEAN.

Combining competence from business school disciplines, such as Finance, Marketing, Strategy and Business Ethics, with knowledge and experiences from environmental sciences, like Forestry, Agronomy and Engineering, shall bring students towards a deep understanding of environmental problems and solutions. A practical case study approach throughout the courses will educate and train the students in economic-ecological system analyses. Throughout the study program, students will learn about the necessity of multi-stakeholder engagement and corporate and public social responsibility.



Program Structure

Core Courses — all focusing on sustainability (45 ECTS)		
FIRST SEMESTER	Pre-MBA Courses (i.e. Business and Management, Accounting and Finance, Managerial Economics, and Statistics)	<ol style="list-style-type: none"> 1. Business Ethics 2. Financial Management 3. Marketing Management 4. Technology and Operations Management 5. Leadership and Organizational Behaviour 6. Leadership Communication
SECOND SEMESTER	Part One — Focus Courses (22.5 ECTS) <ol style="list-style-type: none"> 1. Sustainable Business Strategy (in cooperation with Harvard Business School Online) 2. General Business Environment 3. Research Methods 	Part Two — Selected Concentration Courses (22.5 ECTS) <ol style="list-style-type: none"> 1. Marine Resources and Coastal Management 2. Energy Resource Management 3. Urban Planning and Management 4. Food Security and Sustainable Agriculture 5. Climate Change Laws and Greenhouse Gas Reductions 6. Forest and Conservation Management
THIRD SEMESTER	(30 ECTS) Internship and Master Thesis	



Partners

Universitas Gadjah Mada



UNIVERSITAS
GADJAH MADA

Universitas Gadjah Mada (UGM) was established in 1949 as the first public university in Indonesia. It is now ranked among the top 20 in ASEAN. It has 55,000 students and 3,600 faculty members. UGM is in Yogyakarta, the cultural capital and historical center of Java. Both the university and the city are popular among students from other countries, and there are currently 2,300 registered students from abroad, 600 of them from other ASEAN countries. As a world class university, UGM pays great attention to ground-breaking research, as well as to excellence in teaching and community service.

Read more about UGM here:

<https://ugm.ac.id/en/about-us/3683-history>

Faculty of Economics and Business (FEB) is one of the 18 faculties in UGM, privileged to be the host for the ASEAN Master in Sustainability Management. It is ranked among the 5% best business schools in the world and is accredited by AACSB (Association to Advance Collegiate Schools of Business). The ASEAN master will be an MBA and administered by FEB's Master in Management (MM) program, with more than 30 years of experience in providing excellence in business management education.

University of Agder



University of Agder (UiA) is among the leading higher learning and research institutions in Norway. It has 13,000 students and 1,400 faculty and staff members. It has two modern campuses in the southern part of Norway, and it is gradually taking a stronger international position in pioneering research and innovative study programs. UiA seeks to be an open and inclusive university, characterized by a culture of cooperation and trust. We prepare our students for lifetime learning and responsible leadership. Co-creation of knowledge is the UiA slogan.

Faculty members particularly from the UiA School of Business and Law and the Faculty of Engineering and Science will contribute as lecturers and instructors throughout the ASEAN Master in Sustainability Management.

UiA's School of Business and Law, with 2,000 students on PhD, Master and Bachelor levels, is also accredited by AACSB. The school's mission is to co-create knowledge by applying international, innovative and responsible perspectives.

Read more about UiA's School of Business and Law here:

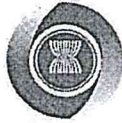
<https://www.uia.no/en/about-ua/faculties/school-of-business-and-law>

Read more about Faculty of Engineering and Science here:

<https://www.uia.no/en/about-ua/faculties/faculty-of-engineering-and-science>

Partners

ASEAN University Network



**ASEAN
University
Network**

ASEAN University Network (AUN), founded in 1995, is the formal owner of the ASEAN Master in Sustainability Management. AUN is part of the official administrative structure of ASEAN (Association of Southeast Asian Nations) and operates as a cooperative arrangement among 30 universities in the ten ASEAN countries. The AUN Secretariat is in Bangkok, and its Executive Director is the Chairperson of the Study Program Steering Committee. The Dean of UGM's Faculty of Economics and Business is the Chairperson of the AUN-BE Secretariat, which is the AUN sub-network for Business and Economics.

Read more about AUN here:

<http://www.aunsec.org/index.php>

Norwegian Ministry of Foreign Affairs



**Norwegian Ministry
of Foreign Affairs**

Norway regards the 2030 Agenda with its 17 Sustainable Development Goals (SDGs) as a transformative global roadmap, and the Norwegian government is highly committed to working for climate change mitigation. The funding of the ASEAN Sustainability Management Program is aligned with these priorities.

Norway has pledged up to 3 billion NOK per year to help save tropical forests, while also improving the livelihoods of those who live near the forests.

Read more here:

<https://www.regjeringen.no/en/topics/climate-and-environment/id925/>

Norway has also recently signed an agreement to provide a NOK 3.2 billion funding for the Green Climate Fund (GCF).

Read more here:

https://www.regjeringen.no/en/aktuelt/fund_agreement/id2687262/

Admisssion

CRITERIA FOR APPLICATION



1. Candidates from ASEAN countries are eligible for the full-scholarship. Priority is given to candidates from Cambodia, Laos, and Myanmar.
2. Students from Norway, or other non-ASEAN countries, are also eligible applicants for a limited number of seats without stipends.
3. Applicants must have a minimum of a bachelor's degree from a recognized university.
4. Suitable academic backgrounds may be from economics, management, agricultural or forestry sciences, engineering, political science, geography or law. Students with other relevant higher education may also apply.
5. Applicants must submit proof of English language fluency (TOEFL or IELTS, or otherwise in agreement with recruiting universities).
6. Applicants for stipends shall be under the age of 30 by the time of application.

RANKING OF APPLICANTS



1. Admission is competitive and based on grades. A weighted grade average is calculated from all the grades in the bachelor's degree.
2. Relevant work experience, up to 3 years, will count 10% per year of total possible grade score.

SELECTION PROCESS



The lead host university, UGM, is responsible for the selection and admission process.

PROCEDURE OF APPLICATION



Candidates may submit their application through the website at <https://www.asean-sustainability.mba/> and click 'Apply Now' button on the top right side of the page. Therein, candidates must fill in the requested documentations.

APPLICATION DEADLINES



Application is open until 15 January 2021.
The program will start in August 2021.

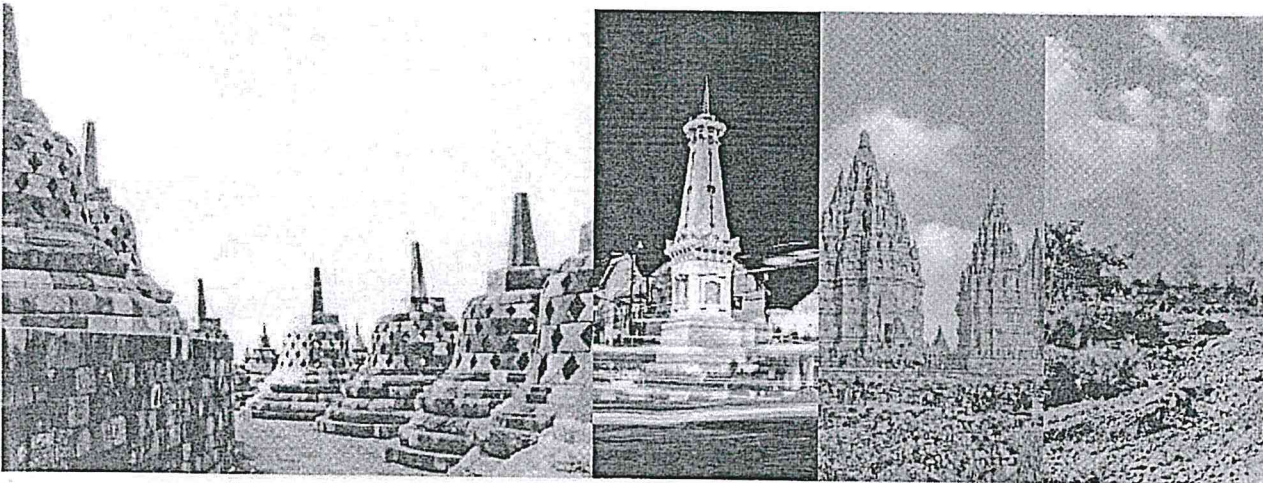
Scholarship



The program offers full scholarship for two intakes

Selected students from ASEAN countries are offered stipends through the funding from the Norwegian government. Each student will receive approximately 17,000 USD in total. The scholarships shall cover the full costs of tuition fees, travels, and living costs for the whole study period of 18 months. The first intake of the program will commence in **January 2021** and the second intake will start in **August 2021**.

Study in Yogya



Yogyakarta is a historical center in Indonesia and the hub for higher learning, with around 100 universities and colleges.

The Program will be taught mainly on the campus of UGM in the city of Yogyakarta, normally just called Yogya. Admitted students from ASEAN will have the funding for two return air tickets from their homes to Yogya. All students are encouraged to use their home countries as sites for the internships and empirical data collection in the third semester, before returning to Yogya for the final thesis writing in the last part of the semester.

Yogya is a historical center in Indonesia and the hub for higher learning, with around 100 universities and colleges. The leading of them is UGM. Yogya is nick-named 'Kota Pelajar', the city of students. The Sultan is still the ruler of Yogyakarta Province with a population of 4 million people. Main tourist attractions are the Sultan's Court, the ancient Buddhist and Hindu temples of Borobudur and Prambanan, Mount Merapi (volcanic tour), and Yogyakarta's Southern Beaches.

The city is a lively and enjoyable place to live. Temperature is all-year stable around 30 degrees Celsius, and it's easy to find cheap accommodation and restaurants on or near the university campus, which is close to the city center. MM FEB UGM has a well-established buddy system to take care of fresh incoming students, both socially and academically.

Admitted students will be provided additional information about possible accommodation alternatives and other practical matters well in advance of the study start-up.

Conditional of additional individual funding, students will also have the chance to go to Norway as students of UiA in the last semester for internship and thesis writing.

Careers

Students can expect to have careers in private enterprises, public offices, or academic institutions. There is an increasing demand for candidates with the combined competence and understanding of business administration, environmental impact analyses, and viable technical solutions in various sectors.

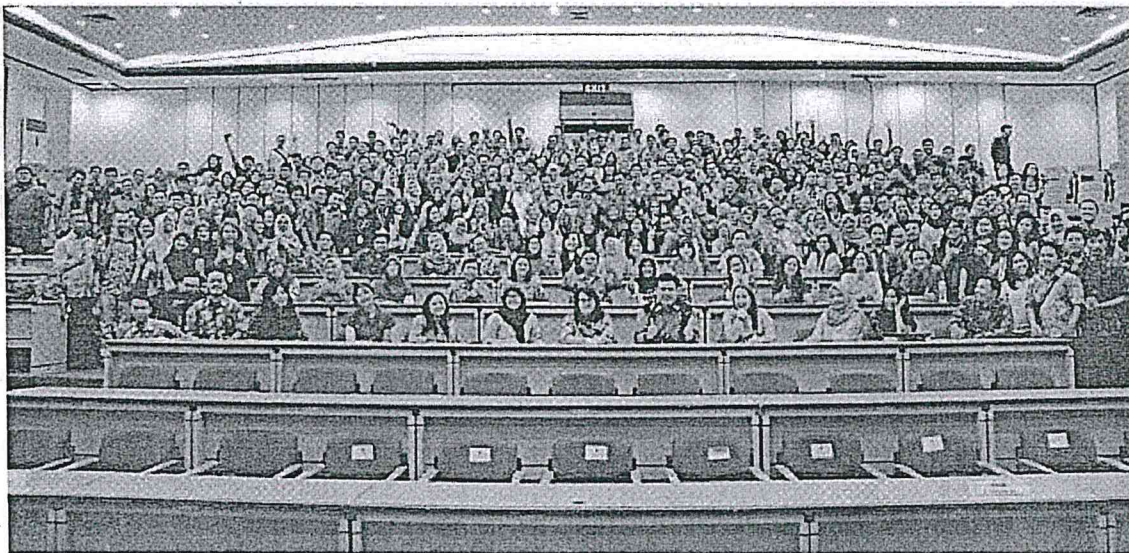
As markets and corporations put higher priority on the environment while consuming and producing goods and services, we see an increasing number of Chief Sustainability Officers (CSOs) being employed. They work on analyzing and improving institutions' environmental impact, and thereby their recognition.

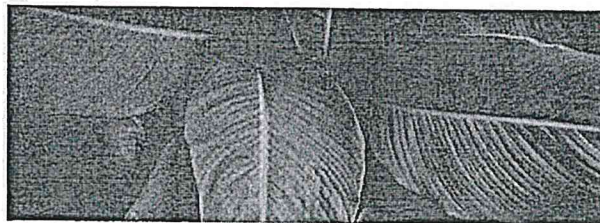
In government offices at central and local levels, there are also increasing needs for candidates able to understand and implement

environmentally defensible solutions, e.g. in public service supply, urban planning and management, conservation management, and in the management of all kinds of natural resources use.

Also institutions of higher learning increasingly see the need for employing candidates with an interdisciplinary background to build new students' understanding of sustainability challenges, and for achieving their university social responsibility.

Students in this study program will get in close contact with business leaders and public officers through practitioners' guest lectures and, not least, by the Internship. This is expected to facilitate students' early employment and successful careers.





Master in Management

Faculty of Economics and Business
Universitas Gadjah Mada

Jl. Teknika Utara, Yogyakarta, Indonesia 55281
Phone: (+62) (274) 556912
Hotline: (+62) 811 282 3806, (+62) 811 283 2962
Email: admissions-mm.feb@ugm.ac.id

INQUIRY ABOUT THE PROGRAM

- **Rocky Adiguna, Ph.D.**
Program Coordinator at UGM
Email: rocky.adiguna@ugm.ac.id
- **Prof. Stein Kristiansen**
Program Coordinator at UiA
Email: stein.kristiansen@uia.no

ADMISSION INQUIRY

admissions-mm.feb@ugm.ac.id

 [mmugm_yogya](#)  [MMUGM Yogya](#)  [MMUGMchannel](#)

Accredited by:



Member of:



