



Announcement of Mahidol University
Mahidol University Guideline for Crisis Communication

In order to facilitate the dissemination of correct, inclusive and current information during crises, Mahidol University would like to announce on the guideline of the future corporate communication within and beyond the university as follows:

1) Documents for 'Internal Use Only': is aimed at communicating and disseminating the facts and information within the University so that the heads of faculties/colleges/institutes are timely informed and will be able to relate initial information to their respective students, faculty and staff members. This type of document is not allowed for external circulation through social media, online platforms or other publishing forms as additional vital information from both within the University and other parties may be added at a later stage.

2) Documents for 'Internal and External Use': is aimed at communicating and disseminating the facts and information both inside and outside the University and also to keep the public and other stakeholders informed of relevant information. This type of document is allowed for external circulation through many forms of materials.

3) Official communication channels of Mahidol University: include materials published online such as the university website, Facebook, Instagram, Twitter, Line Official, Mahidol Channel as well as other printing materials including official announcements signed by Acting President or other authorized signatories both at the university and faculty/college/institute level. The information and facts being released through the above-mentioned channels are official.

Announced on 14th March 2020

Handwritten signature of B. Mahaisavariya in black ink.

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